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12,000 CONFERENCE MEMBERS IN 1947



Plans for San Francisco

Notes on the International Conference

Progress of Area Committees

The Treasurer's Report

THE CONFERENCE BULLETIN

of the

National Conference of Social Work
82 North High Street, Columbus 15, Ohio

President: Arlien Johnson, Los Angeles, California

Treasurer: Arch Mandel, New York City

General Secretary and Editor of the Bulletin: Howard
R. Knight, Columbus, Ohio

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1946-47

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Los Angeles, California

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Brooklyn, New York

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Columbus, Ohio

75th Anniversary Meeting

THE National Conference of Social Work will hold its 75th Anniversary Meeting in the spring of 1948. During this three-quarters of a century American social work has seen its great developments. The Conference has grown as social work has grown. There should be a fitting celebration upon this occasion.

Already the Program Committee is at work preparing a specially significant program for that year. It will not follow in all details the usual pattern but will include a number of special occasions and special emphases. It is hoped that arrangements can be made to hold the International Conference of Social Work the week preceding the 75th Anniversary Meeting so that many of our friends and social work leaders from other countries can join with us in celebrating this significant occasion. More details will be published as plans become definite.

San Francisco Next April

DESPITE many difficulties most of them inherent in the times in which we are living, plans for the 74th Annual Meeting of the National Conference at San Francisco, April 13-19 have gone steadily ahead. A strong program is in the making. The plans as they now stand are published in the supplement to this issue of the Bulletin as the Preliminary Program.

It will be a significant Conference. We are meeting on the west coast for the first time in nearly ten years—the last meeting being at Seattle in 1938. It is nearly twenty years since we last met in San Francisco in 1929. Much has developed in social work on the Pacific coast since these meetings. Many of these developments have interest and value for social work throughout the country. Our friends on the Pacific coast are anxious to hear also of the new thinking and developments in the rest of the country. It will be a great opportunity for leadership from the entire country to sit down together to exchange experience and discuss our common problems and the solutions which are being worked out.

San Francisco also is one of the most interesting cities in which to hold a meeting of the Conference. It is truly a cross roads of America and a meeting place between the east and the west internationally. It has all the charm of a city with a glamorous history. Many of the friends coming from other sections of the country will want to route themselves out one way and back another in order to take advantage of the opportunity to see sections of the United States which perhaps they have not seen before. April is a delightful month in San Francisco and we should have good weather. We have been assured a royal welcome by our social work friends in California.

Ruth Gartland

MISS Ruth Gartland, Professor of Social Case Work, School of Applied Social Sciences, University of Pittsburgh, Pittsburgh, Pennsylvania, and Second Vice-President of the National Conference of Social Work died on November 1, 1946, after an illness of some months.

Miss Gartland had been a leader in her chosen field of work for many years and was known throughout the country for her quality of thinking and work. She did her undergraduate work at the University of Chicago and received her graduate degree in social work at Western Reserve University. Most of her professional life was spent in Cleveland. For the past number of years she has been on the faculty at the University of Pittsburgh.

Many social workers have lost a real friend and inspired leader. The Conference pays tribute to one of its most loyal members.

12,000 CONFERENCE MEMBERS IN 1947

DURING 1947 an organized and concerted effort will be made to raise the number of Conference members to 12,000. Your Conference needs the additional income that 12,000 memberships will bring, to improve existing services and provide necessary new services.

The National Conference of Social Work is approaching the 75th Anniversary of its existence. During three-quarters of a century your Conference has provided services through which social workers and lay persons interested in the improvement of social conditions could take stock of themselves and the problems with which they were struggling, as well as thoughtfully study and plan methods of professional improvement and better approaches to the job facing them. The value of the services your Conference has provided in relation to the advance social work has made in the last seventy-five years is reflected in the volumes of Conference Proceedings which have been aptly called "the first book in every social worker's library."

Your Conference is proud of the part it has had in the past achievements in the field of social work and is looking forward to the big job ahead we all have now in this important post-war period.

We realize that we have new and greater responsibilities and obligations in working to a better life and we are, therefore, planning to do our part to meet this challenge of the times through an improvement of existing services and the institution of new services.

The National Conference is a membership organization, essentially democratic and consequently is only as strong as its membership. There is a direct relationship between the quality and quantity of Conference programs to the quality and quantity of the members' participation in these programs.

The Area Committee Plan, now in process of organization is a means through which members can contribute more effectively and through which more members can take an active part in the affairs of the Conference. (See "Progress of Area Committee Organization" in this section of the Bulletin).

Each year at the annual meeting outstanding social work leadership presents the newest information in the field of social work, critical analyses of present methods, new experiments and research in view of meeting existing and approaching problems. However, only a part of the potential

value of these deliberations reaches the communities where social work is actually carried on. Your Conference believes that all the available information should get to these communities in a form that is adaptable to local use.

In the area of social work interpretation the Conference is in a position to do an effective job both nationally and locally because of its status as a "non action group" with "no axes to grind" in any specific area or sphere of social action. The thinking of recognized social work leaders spanning all phases of social work is available here for an intensive program of objective reporting of social work to the general public.

For a number of years the National Conference has provided consultation services and has cooperated in the development and expansion of State Conferences of Social Work. These services need more time now than the present staff can afford to give them.

To improve our existing services and to satisfactorily provide the services mentioned above, namely: 1) greater membership participation through Area Committees, 2) dissemination of annual meeting material to local communities, 3) general interpretation of social work on national and local levels, and 4) services to State Conferences, additional staff and greater financial support are necessary.

Since the National Conference is supported solely from membership fees the additional financial support needed can be secured in two ways: 1) increasing the present membership fees or 2) increasing the number of members. In the first instance some members, particularly agencies, are now increasing their membership classifications voluntarily. All members irrespective of classification are also invited to do so. However, the financial return from such increases will not be sufficient for the job ahead. To realize a sufficient increase without an undue burden on any Conference member the only answer is a greater number of new members.

By increasing the number of Conference members to 12,000, your Conference will be in a position to secure the needed staff additions, improve the Conference program further and institute new services.

It is estimated that there are approximately 100,000 practicing social workers, social agencies, their board members and other lay leaders interested in social welfare problems and services. In view of this estimate we believe that at least 12,000 of these should be willing and desirous of supporting the National Conference through membership.

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(continued from page 3)

Holding the conviction that the entire Conference membership will give its whole-hearted and active cooperation we are going forward with a membership promotion campaign to achieve the goal of 12,000 Conference members during 1947. In 1945 we had 4,647 members. In 1946 this figure was raised to 5,800 members with only a normal program of membership promotion. Building the Conference membership to 12,000 members by 1948 is not an impossible task.

During the last two months the drive for new memberships has been started in a number of Areas. Results of the past two months were not available for publication at the time this Bulletin went to press. The drive toward the goal of 12,000 Conference members will be continued throughout 1947.

With the whole hearted cooperation of all Conference members we are confident the report in December will be "12,000 Conference members in 1947."

Attendance Fees for Annual Meeting Increased

AT its recent meeting, the Executive Committee, after considering all the factors involved, regretfully found it necessary to increase the attendance fees for persons participating in the Annual Meeting of the Conference each year. These fees are the chief source of income for the actual costs of operating the Annual Meeting in a given city. Not only have all of the costs of operating greatly increased within the last year or so, but the Conference now has to pay for many services of one kind or another which formerly were provided without cost to the Conference from local sources. It has been recognized that such an increase in attendance fees was inevitable but it had been hoped to postpone it until next year. It has not been possible to do so. Therefore, it was voted that all categories of attendance fees be increased by \$1.00. This will not place an undue burden on any person attending the Annual Meeting and will, at the same time, make it possible to operate the Annual Meeting without financial loss which has to be made up from the operating budget which carries on the year-round work of the Conference.

The International Conference of Social Work

THE Committee on International Conference of our National Conference of Social Work has been going ahead steadily with its organization to undertake its full share of the responsibilities. Sub-committees have been appointed as follows with their Chairmen:

1. A Committee on Program Planning—Harry Greenstein, Baltimore, Maryland, Chairman. This Committee will consult so far as possible with social work leadership in the United States regarding the important subjects which it is felt should find some place for discussion on the program at the International Conference meeting. Their recommendations will be forwarded from our National Committee to the Executive Board of the International Conference where with similar recommendations from other National Committees they will be considered when the program for the meeting in 1948 is prepared.

2. Committee on Future Organization of the International Conference — Mr. George Rabinoff, New York City, Chairman. Each National Committee is being asked to secure the best thinking and ideas of social work leadership in each country regarding the future organization and program of the International Conference of Social Work. Many proposals have already been made for its continuance after 1948 as a permanent organization with an employed secretariat paralleling the Inter-Governmental Welfare Organization that is being established within the Economic and Social Council of the United Nations. Already close working relationships have been established between the International Conference of Social Work and the Economic and Social Council. There is great opportunity for real cooperative effort. The International Conference of Social Work, non-governmental, non-sectarian, and acting as a forum for the discussion of various problems, can make recommendations to appropriate international bodies and be of real service and influence.

The Executive Board of the International Conference is asking each National Committee to present proposals and recommendations concerning the desires of social workers in each country for the permanent organization of the International Conference. These again will be considered along with the recommendations from other countries by the Executive Board at its meeting in The Hague in September of 1947.

3. A Committee on Attendance and Hospitality — Miss Lillie Peck, New York City, Chairman. This Committee will be peculiar to the United States. It is recognized that because of distance and the economic situation in a number of countries particularly in Europe it will be impossible

for any large group of social workers to attend a meeting in the United States. The International Conference itself cannot provide a large sum of money to subsidize the attendance of particular individuals. However, it is believed that ways and means can be found to make possible the attendance of a selected group of key leaders from some of these countries. This committee is charged with the responsibility of exploring the possibilities of such arrangements and to make such provisions as they can.

4. A Committee on Contributions and Memberships — Mr. Charles Alspach, Chairman. This Committee is responsible for securing either in the form of contributions or subsequently memberships the full and generous share of the financial support of the International Conference that should come from the United States. During 1947 pending the determination of some of the questions regarding membership by the Executive Board of the International Conference, financial support will be solicited in the form of contributions. It is anticipated that by the beginning of 1948 these questions of membership will have been cleared up and definite individual and organizational memberships in the International Conference can and will be secured in addition to contributions. Please read the statement elsewhere in the Bulletin and act accordingly.

An Appeal to Support the International Conference of Social Work

WE assume you are really interested in strengthening international cooperation and we believe a strong private cooperative effort in the social work field will further the success of the various governmental social welfare activities through the United Nations organizations. Because of the devastating effects of the war, the International Conference of Social Work must be reorganized. The Conference will give the social workers of the several countries an opportunity for meeting their collective responsibility. All countries can learn from each other, and a united social voice will be helpful to the total cause of human endeavor. We, therefore, appeal to you for a generous contribution to aid in the reestablishment of the International Conference of Social Work.

At a preliminary meeting this past summer in Brussels, Dr. Rene Sand was continued as President and Howard R. Knight was selected as Secretary-General. A preparatory meeting will be held at The Hague in 1947 and the first full dress sessions of the International Conference will be

held in the U.S.A. in 1948. Ten U.S.A. delegates will attend the 1947 Hague meeting at their own expense. At that meeting membership and a permanent plan of organization and operation will be developed. For costly reorganization expenses — clerical, travel, communications, printed material (no administrative salaries), the U.S.A. is asked to raise \$7500.00 by contributions. This is a small sum compared to the influence accorded our country in this effort.

America was not touched by the war to the extent that other countries were affected. Our leading social work personnel has been protected — many European social workers were killed, imprisoned or removed from employment. This is your opportunity to assist in international cooperation.

Signed:

Charles C. Alspach, Chairman, Committee on Memberships and Contributions, U.S. Committee on International Conference of Social Work.

Fred K. Hoehler, Chairman, U.S. Committee on International Conference of Social Work.

Arlien Johnson, President, National Conference of Social Work.

Maurice J. Karpf, Vice-President, International Conference of Social Work.

Frank J. Bruno

Grace Coyle

Loa Howard

Howard R. Knight

Reverend Lucian Lauerman

Leonard W. Mayo

Kurt Peiser

Howard Russell

Elizabeth Wisner

Benjamin Youngdahl

1946 Proceedings

LAATEST information from Columbia University Press indicates that the 1946 Proceedings of the Buffalo Annual Meeting are expected to be off the press and in the mail to the Conference membership sometime in February.

The 1946 Proceedings will be about a hundred pages longer than the volume of last year and is beginning to approach the length of the pre-war volumes. The paper shortage is still a factor limiting the size of the Proceedings this year. The Proceedings of the 1946 Buffalo Meeting is a cross section of social work thinking and experiences of this important post-war period.

The volume will be sent directly from the publisher to all members on record whose membership is five dollars per year or more. Others who may wish to purchase the volume can do so from the Columbia University Press, 2960 Broadway, New York 27, New York, at the regular retail price of five dollars.

Progress of Area Committee Organization

THE organization of Area Committees throughout the nation is progressing at a steady and encouraging rate. At the present time there are committees organized and providing services in 59 Areas. This is about half of the 114 Areas planned at this time to give complete coverage to the United States, Hawaii and Puerto Rico. One or more Areas are organized and functioning in 28 states and the District of Columbia.

The purpose of the Area Committees is to provide easy and recognized channels of communication between the Conference membership and the administrative units of the Conference so that various forms of membership participation, which are possible within the limitations of the Conference as an organization, can be carried out more effectively. This covers helping in the planning of the program for the Annual Meeting, membership promotion, the suggesting of local leadership to the Nominating Committee for consideration in nominating Officers and Conference committees and ultimately a greater use of the wealth of material from the Annual Meeting in local communities and the interpretation of social work on both the local and national levels.

Since its inception the Area Committee plan has been well received in the regions where committees were formed, and the plan's soundness has been proved through the services the committees have provided to the Conference membership locally and the Conference in general. The fullest effectiveness of the plan will be realized when every region where Conference members work and live has a functioning Area Committee. The staff of the national office is doing all that it can to assist in the organization of Area Committees in every section of the nation, but the speed of progress toward the ultimate goal of complete organization of the plan throughout the United States rests, in the final analysis, with the Conference members.

In addition to the Areas already having committees organized, initial contacts with a view to committee organization have been made in 21 other Areas. We are going forward in the organization of committees in the Areas not yet covered as rapidly as possible but it has been physically impossible to approach every Area in the nation to date. On other pages of this section of the Bulletin we are listing the names and distribution of the 114 Areas planned at this time and the names of the Chairmen now serving on Area Committees. Any individual or group interested in the plan and willing to participate in the formation of a committee in those Areas not yet covered will receive complete details of the plan and all the assistance the staff can possibly give as soon as the request is made to the national office.

1947 Election

ALL voting members of the Conference are strongly urged to exercise their right to vote. The election of Officers and Committee members of the National Conference of Social Work is by mail ballot. Nominations are made a year in advance of the election and are reported in the July Bulletin each year. The official ballot for the 1947 election has been mailed to all Conference members who under the provisions of the Constitution and By-laws are entitled to vote at that time or will become entitled to vote by the payment of their current membership fees. A voting member of the Conference is one who is a member in good standing at the time of voting and was also a member in good standing a year ago. The right to vote begins with the second year of continuous membership in the Conference. Ballots are to be returned to reach the Conference office at any time up to Saturday, March 29. After that they should be deposited at the Registration Desk at Conference Headquarters in San Francisco where the polls will close at 5:00 P.M., Tuesday, April 15, 1947. Results of the election will be announced at the Friday evening General Session during Conference week in San Francisco.

Committee Appointments

AT its recent meeting, the Executive Committee elected the following persons for various Committee service:

For the Editorial Committee, for a term of three years, Mr. Kenneth L. M. Pray, Director, Pennsylvania School of Social Work, Philadelphia, Pennsylvania.

For the Program Committee, for terms of three years, Mr. Donald Howard, Director, Charity Organization Department, Russell Sage Foundation, New York, New York; and Mrs. Marguerite Gauchat, Executive Director, Family and Children's Bureau, Canton, Ohio.

For the Time and Place Committee for terms of three years, Ferdinand V. Grayson, Executive Secretary, Council of Social Agencies, Scranton, Pennsylvania; George F. Hamilton, Executive Director, Community Chest and Council, Seattle, Washington; Helen Mason, Case Work Secretary, Council of Social Agencies, Houston, Texas; Grace Reeder, Director of Child Welfare, State Department of Social Welfare, Albany, New York; Lulu Scott, Director of Case Work Services, Family Service of St. Paul, St. Paul, Minnesota; Eva Smill, Executive Secretary, Family Service Society, New Orleans, Louisiana; Margaret Woll, Home Service Director, American Red Cross, Louisville, Kentucky.

While all these persons have been notified of their election they have not in all cases had an opportunity to formally accept them.

The Treasurer's Report

THE customary statements concerning the financial affairs of the Conference during the fiscal period January 1 - December 31, 1946, are submitted herewith:

Statement Number 1 is a recapitulation showing our total assets and liabilities as of December 31, 1946. Statement Number 2 shows all cash transactions for the year. Statement Number 3 is the budget statement for the operating account showing the budget as revised for 1946 and the proposed estimates for 1947. Statement Number 4 shows the cash transactions of the Annual Meeting Account. Statement Number 5 is the budget statement for the Annual Meeting account giving the budget that was adopted a year ago, our actual experience with that budget and the proposed estimates for 1947. Statement Number 6 shows the status of membership as of December 31, 1946. Statement Number 7 is an analysis of the membership and the basis of our estimates of membership for 1947.

The recapitulation and summary shows total receipts for the year as \$63,303.48 with accounts receivable from the Annual Meeting of \$188.75 or total assets of \$63,492.23. It shows total expenditures of \$61,796.65. In addition the balance of \$610.85 for the 1945 Proceedings bill was paid in this year. The estimates of the cost for the 1946 Proceedings received in its revised form on December 27 (\$9,026.50) and a bill still due for the October Bulletin of \$2,293.37 are also included. This gives a total of expenditures and liabilities of \$73,727.37 with a deficit of \$10,235.14. The bill for the Bulletin will be paid during January. The bill for the Proceedings will not be received until sometime in March or early April. However, it is a part of this year's operations and is a definite liability.

Obviously the Conference is in a critical financial situation. A deficit even if it is in the form of unpaid bills and in this case largely a bill that will not be received for several months is still a deficit and requires some explanation. The loss on the Buffalo meeting of \$3,600.00 has already been reported to the Executive Committee. In addition an item of \$1,650.00 was included in the retirement fund which was not anticipated when our budget was adopted a year ago. Most of the deficit is largely due to greatly increased costs of printing and a fifty per cent increase in rent for the office. The cost of printing the Bulletin ran some \$2,000.00 over and above our estimates a year ago which in turn were based upon estimates given us by our printer who did not foresee the greatly increased costs of printing which have been experienced particularly during the last half of this year. The 1946 volume of Proceedings is going to cost some \$2,400.00 more than our original estimates. Part of this is due to the fact that the volume is 38 per cent larger than the previous

one and the balance is due to the rise in the costs of printing.

The financial problem for 1947, therefore, is twofold: first, to wipe out the deficit, and second, to meet the cost of operating the Conference on the present basis but with the greatly increased costs of practically everything that goes into operating it. In addition, we must look forward to the time when certain much needed new services can be established which can be done only when the present deficit has been wiped out.

Let us first consider the operating budget for 1947. The Secretary has presented estimates totaling \$67,000.00. There is but one salary increase of \$400.00 for the year which is in accordance with contract agreements. It was necessary to add to the staff one full time stenographer early last fall and this is also included for the full year of 1947. The big increase is in printing costs, chiefly the quarterly Bulletin and the Proceedings. No printer will give exact estimates for a year ahead in these days. The best guess which our printer has given us is to add at least 30 per cent to last year's costs. At the same time provision is also made for larger quantities of both the Bulletin and the Proceedings which will be necessary if we secure the increased membership which in turn will be needed to support this budget. These estimates are the best forecast we can make now for the costs of maintaining the Conference on its present basis.

Where is the money coming from? There is only one sound answer, memberships. Assuming that on the whole, new memberships will be secured in the same proportional classifications as the present memberships it will require a total of 12,000 members to provide this budget and wipe out the deficit. When one considers the total number of employed social workers in public and private agencies, interested board members, and social work or welfare organizations in the United States that are potential members this does not seem an impossible goal. The question then is, can they be secured in 1947?

For the first time in its history the Conference now has full time staff to organize and carry out promotional work. Membership promotion is based on the Area Committee plan. Out of a hundred and fourteen potential Areas, fifty-seven are now definitely organized and twenty-two are in the process of organization. By the end of 1947 it is hoped to have all Areas where it is possible to set up Area Committees definitely organized. Membership promotion is one of the functions of these Committees and for the next six months at least the most important function. We have already had some results from the earliest organized Areas. They are all being urged to make a special drive for new members during January and Feb-

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AREA COMMITTEES

Area	General Chairman	Program Chairman	Membership Chairman	Nominations Chairman	Interpretation Chairman
ALABAMA					
Birmingham					
Montgomery	Bess Adams	Opal Adams		Doris Bender	Jean Ballard
ARIZONA					
ARKANSAS	Martha C. Allis				
CALIFORNIA					
Los Angeles	Maurice J. Karpf				
Sacramento					
San Diego					
San Francisco	Mary Cady	Annie Clo Watson	Ida Winston Sarvay	Margery Carpenter	Frances Watson
COLORADO	Harry Ashmun	Riley E. Mapes	Sara A. Brown	Mary B. Holland	Ann Bayley
CONNECTICUT					
Bridgeport					
Hartford					
New Haven					
DELAWARE					
DISTRICT OF COLUMBIA	Ray L. Huff				
FLORIDA					
Jacksonville	Emma A. Maurer	Alida Winkelman	Bernice McCollum		Mary E. Judy
Miami					
Tampa	Emily Dickinson				
GEORGIA	Mary A. Miller	Mary W. Athearn	Edith F. Taylor	Grace H. Dicks	Guion G. Johnson
IDAHO					
ILLINOIS					
Chicago					
Peoria					
Springfield					
INDIANA					
Evansville					
Fort Wayne					
Gary					
Indianapolis	Virgil Sheppard	Margaret S. Hoke	Randel Shake	Mary Hughes	W. A. Hacker
South Bend					
IOWA	James C. Turner				
KANSAS					
Kansas City					
Topeka	Dena D. Lewis	Mary Craig	Eugenia Stogdale	Elsie Bronson	Mary Ihinger
Wichita	Hazel Teitzel	Marguerite Blase	Vivian Alexander	Dorothy Arnold	Mary E. Snyder
KENTUCKY					
Lexington	Mary Theobald				
Louisville	Martha Davis	Sarah Benedict	Alexander Erlin	Ruth Mellor	Helen Brown
LOUISIANA					
Baton Rouge	Myron Falk	L. Guckenheimer			
New Orleans	Moise Cahn	Hermine Ujffy	Edith D. Lashman	Louise Cottrell	Alice McCall
Shreveport					
MAINE					
MARYLAND	Clark L. Mock				
MASSACHUSETTS					
Boston					
Fall River					
Springfield					
Worcester					
MICHIGAN					
Detroit	Richard Bachman	Clarence Pretzer	Theodore Hoffman	Abe Sudran	Hazel Osborn
Flint	Teresa Farrell	Elizabeth Pfeiffer	Walter Holmlund	Marie Watters	Charles Eason
Grand Rapids	Merle Mosier	John Reid	Millard Prichard	Frederick Lenhard	Howard Hunt
Lansing	Ruth Bowen	Ernest B. Harper			
Upper Peninsula	Mrs. W. F. Watt	Lucy Chisholm			Herman Jahn
MINNESOTA					
Duluth					
Minneapolis					
St. Paul	Gertrude L. Johnson				
MISSISSIPPI					
MISSOURI					
Jefferson City					
Kansas City	Marguerite Robins				
St. Louis	J. P. Lynes				
MONTANA					

AREA COMMITTEES

Area	General Chairman	Program Chairman	Membership Chairman	Nominations Chairman	Interpretation Chairman
NEBRASKA					
Lincoln	Elwood Camp	Marian Lowe	Ben Hayenga	Frank Z. Glick	Louis W. Horne
Omaha	Tom Wintersteen	Rev. A. Bringewatt	Rev. F. F. Fischer	Edith D. Smith	Delmar Serafy
NEVADA					
NEW HAMPSHIRE					
Concord					
Manchester	Margaret G. Muller				
NEW JERSEY					
Newark					
Trenton	C. Lester Greer	Mary K. H. Glover	E. L. Johnstone	Helen Woodward	Dana Criswell
NEW MEXICO					
NEW YORK					
Albany	Paul H. Phillips	Egon Plager	Helen Meyer	L. F. Requa, Jr.	Charles X. Sampson
Buffalo	Bruce Falkey	Rev. Victor E. Mills	Edgar Wheeler	Donald T. Ferguson	George C. Doherty
New York City					
Rochester	K. L. Messenger				
Syracuse	Ilse Benfey				
Utica					
NORTH CAROLINA					
Charlotte					
Raleigh					
NORTH DAKOTA					
OHIO					
Akron	Arthur H. Kruse	Maude Gill	William H. Ireland	Jacob M. Zang	Doris Lawler
Canton	Grace E. Williams	L. A. Graner	Mildred Loehr		J. C. Francis
Cincinnati					
Cleveland	William I. Lacy	Mrs. Leon Weil	Leon Richman	Gladys Gaylord	Richard Overmyer
Columbus	Henry J. Robison	Marie Zeitz	Fred Garrity	John R. Ferguson	Maury Koblenz
Dayton	Barbara A. Varga	Edwina Barber	Julia Cannon	Florence Hickman	Joe Myers
Toledo	Wendell F. Johnson	Virginia Shenefield	Ruth Richardson	Helen Harding	Norman Finch
Youngstown					
OKLAHOMA	Fay G. Webb	Margaret Roberts	Friendly Ford	Robert Martin	Dorothy Cram
OREGON	Grace M. Guilford	Ruby Nutting	Irene Taylor	Ethel Mealey	Ruth Renfroe
PENNSYLVANIA					
Erie	Clifford Borden				
Harrisburg	Udell LaVictoire				
Philadelphia	Mary E. Samson				
Pittsburgh					
Reading					
Scranton	F. V. Grayson	Martha E. Yackel	William A. Spatig	Edward E. DiBella	Marion C. Sisson
RHODE ISLAND					
SOUTH CAROLINA	Pearl C. Salsberry	Mary K. Baskerville			
SOUTH DAKOTA					
TENNESSEE					
Chattanooga	Marjorie Atkins				
Knoxville					
Memphis	Leora Conner	Eva Sams	Agnes Grabau	Edwina Harrell	Ruth Flater
Nashville	Irene Hanson	Catherine McDaniel	Harold Katz	Ellen Wallace	Roma A. Cupp
TEXAS					
Austin	Harold Braun				
Dallas	Margaret Yates				
El Paso					
Ft. Worth	Corinne Wolfe	Paul Reed	Frances Allen	M. Gladys Pittenger	Almeda Joyes
Houston	Moss Tyler				
San Antonio					
UTAH					
VERMONT					
VIRGINIA					
Norfolk					
Richmond	Chester D. Snell	George T. Kalif	Chester D. Snell	Claire McCarthy	James C. Faw
Roanoke	H. Morgenthaler	Susan Dabney	Anna Jordan	Elizabeth Ayres	Adda Dilts
WASHINGTON					
Inland Empire	Edna H. Merrell				
Puget Sound	Campbell Murphy	John F. Hall		William McCullough	
WEST VIRGINIA					
WISCONSIN					
Madison	Elizabeth Yerxa	Bjarne Romnes	Mary Weaver	Arthur Miles	Carl Warmington
Milwaukee	Roy Dulak	Morris Stern	Roy Dulak	Leo Friel	Theodore R. Meyer
WYOMING					
HAWAII					
PUERTO RICO					

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ruary and suggested quotas based on a total goal of 12,000 are being assigned. However, this part of the work will be kept up throughout the entire year. In the two largest metropolitan areas in the country this form of membership promotional organization is not feasible. Here it is planned to have an intensive short time membership campaign in one of them in the spring and in the other in the early fall.

In addition, a special drive for new agency memberships is already under way with the cooperation of certain national organizations which have local chapters, branches, or affiliated groups. All of our present agency members have also been asked to step up their present membership classification to a higher one. Already, some satisfactory results have been secured from this effort. However, we must look to new memberships primarily to secure our goal.

How many new members must be secured by this promotional organization to reach a total of 12,000? Statement Number 7 gives us some idea. If we maintain in 1947 the same renewal rate as in 1946 and we should, there will be about 5100 membership renewals. We can expect, based on last year's experience, about 1800 new members without special promotional efforts. This leaves about 5200 new members over and above the normal increase to be secured by promotional work. This figure in turn breaks down into the following classifications: 1200 new members at \$3.00 each, 3000 new members at \$5.00 each, 600 new individual or agency members at \$10.00 each, and 350 new agency members at \$25.00 or more. Can this goal be reached? If it can these estimates are valid.

No mention has been made of an increase in membership fees. These are set in the Constitution and By-laws. It is recommended that our Committee on Revising the Constitution of which Mr. Lane is the Chairman give serious consideration to the amount of membership fees to the end that if it is wise to increase individual membership fees it shall either be specified in the new Constitution and By-laws or authority given to the Executive Committee to adjust the amount of membership fees as the situation may require. In any event it will take action by the Conference membership to make any change.

The Annual Meeting budget presents a different problem. Originally when our special budget was set up for the costs directly incident to the holding and operation of the Annual Meeting it was designed to represent a fair division of the cost between the local commercial interests that profited by the holding of a convention in any given city and the Conference itself particularly those who attended and participated in the Annual Meeting. Prior to this time, costs not borne by the Conference had been borne by local social work groups and had become an intolerable burden. Prior to the last few years it was quite customary

and a part of the agreement for certain services to be provided in each city where we met without cost to the organization. These were adequate meeting rooms rent free and the temporary staff to handle registration and information services and in most instances complimentary hotel rooms for the headquarters staff during the time they were in a particular city. During the past few years there has been a concerted effort on the part of hotels and Convention Bureaus to make conventions pay for everything and to greatly reduce the services to conventions that met in their cities. As a result, public space formerly granted free in hotels is now being charged for at varying rates and an effort is made to force conventions to pay rentals for municipal auditoriums and other buildings usually municipally owned where it is necessary for them to hold meetings. The amount of service in registration, information and so on provided by Convention Bureaus has been cut to the bone. In San Francisco it will be practically nothing over and above handling advance hotel reservations. In addition to these increased costs of operating the Annual Meeting this year we are faced with the increased costs of travel due to the great distance both for staff and certain speakers.

To meet this situation, there is again just one way and that is, increase the attendance fees charged to persons actually attending the meetings and the rates charged to Associate Groups and other organizations participating in the Conference for certain services rendered to them and as their share by agreement of the costs of the Annual Meeting. It is, therefore, recommended that the Executive Committee authorize the increase of all classifications of attendance fees by one dollar (\$1.00) and authorize the charging back to Associate Groups for services rendered at such rates as will maintain the former margin of profit for the Conference which by agreement represents the share of Associate Groups in the costs of operating the Annual Meeting. If this action is taken by the Executive Committee and we assume a registration of 5500 at San Francisco it brings the estimates for the Annual Meeting budget into balance.

The Conference has had a healthy increase in membership this year as compared with the preceding year although not as much of an increase as was anticipated a year ago. Our renewals went some 262 over our original estimate with a renewal rate of 88 per cent, the highest in Conference history. We fell behind on new memberships by 857 due almost entirely to the restricted attendance at Buffalo because of lack of housing facilities. We closed the year with 5,750 members as compared with 4,647 a year ago.

We are grateful for the loyal support of members throughout the year and bespeak their continued cooperation.

Respectfully submitted,
ARCH MANDEL
Treasurer

The Financial Statements

STATEMENT No. 1 NATIONAL CONFERENCE OF SOCIAL WORK Recapitulation

Total Assets and Liabilities, December 31, 1946	
Operating Balance, January 1, 1946	\$ 2,239.29
Cash Receipts, January 1-December 31	56,009.91
Transfer from Reserve Fund	5,054.28
Total Receipts	\$63,303.48
Accounts Receivable-Annual Meeting Account	188.75
Total	\$63,492.23
Deficit	10,235.14
	\$73,727.37
Expenditures, January 1-December 31	\$61,796.65
Balance 1945 Proceedings	610.85
Estimate 1946 Proceedings	9,026.50
Bulletin—Balance due	2,293.37
Total	\$73,727.37

STATEMENT No. 2 NATIONAL CONFERENCE OF SOCIAL WORK Financial Statement—Operating Account January-December, 1946

Operating Balance, January 1	\$ 2,239.29
Receipts, Budget:	
Memberships	\$40,560.63
Bulletin	73.50
Proceedings	2,688.33
Contributions	2,241.00
Attendance Fees	1,678.00
Refunds	89.30
Miscellaneous	.75
Total Receipts, Operating Account	\$47,331.51
Total Receipts, Annual Meeting Account	8,678.40
Transferred from Reserve Account	5,054.28
Total Receipts	61,064.19
Total Receipts and Balance	\$63,303.48
Expenditures, Budget:	
Salaries	\$26,274.66
Travel	7,527.97
Printing	5,988.73
Postage	1,799.59
Supplies	646.12
Telephone and Telegraph	852.07
Equipment and Repair	648.55
Rent	1,500.00
Retirement	3,053.30
Miscellaneous	1,042.95
Total Expenditures, Operating Account	\$49,333.94
Total Expenditures, Annual Meeting Account	12,462.71
1945 Proceedings	610.85
Total Expenditures	62,407.50
Balance	\$ 895.98
Functional Distribution of Expenditures:	
General Administration	\$17,442.68
Membership Promotion	3,658.52
Program Committee	2,286.61
Proceedings	680.16
Bulletin	2,837.13
Office Operation	18,332.59
Retirement	3,053.30
Other	1,042.95
Total	\$49,333.94

STATEMENT No. 3 NATIONAL CONFERENCE OF SOCIAL WORK Budget Statement Operating Account

January 1-December 31, 1946, and Operating Budget, 1947
(Only 1946 income, expenditures and bills payable are included)

	Budget 1946	Actual 1946	Budget 1947
Income:			
Memberships	\$45,500.00	\$40,560.63	\$78,316.00
Attendance Fees	3,300.00	1,678.00	2,000.00
Miscellaneous	3,000.00	5,092.88	3,000.00
Total	\$51,800.00	\$47,331.51	\$83,316.00
Expenditures:			
Salaries	\$25,440.00	\$26,274.66	\$27,720.00
Travel	6,550.00	7,527.97	7,250.00
Printing	13,600.00	17,308.60*	21,500.00
Postage	1,900.00	1,799.59	2,150.00
Supplies	600.00	646.12	800.00
Telephone & Telegraph	750.00	852.07	900.00
Rent	1,500.00	1,500.00	1,800.00
Equipment and Repair	600.00	648.55	600.00
Retirement	3,036.00	3,053.30	3,300.00
Miscellaneous	500.00	1,042.95	1,000.00
Total	\$54,476.00	\$60,653.81*	\$67,020.00

Functional Distribution of Expenditures:

General Administration	\$16,000.00	\$17,442.68	\$16,600.00
Membership Promotion	4,350.00	3,658.52	4,750.00
Program Committee	2,500.00	2,286.61	2,400.00
Proceedings	7,400.00	9,706.66*	13,000.00
Bulletin	4,600.00	5,130.50*	6,150.00
Office Operation	16,090.00	18,332.59	19,820.00
Retirement	3,036.00	3,053.30	3,300.00
Other	500.00	1,042.95	1,000.00
Total	\$54,476.00	\$60,653.81*	\$67,020.00

* Includes \$9026.50 estimated cost of 1946 Proceedings and \$2,293.37 balance due on October Bulletin.

STATEMENT No. 4 NATIONAL CONFERENCE OF SOCIAL WORK Financial Statement—Annual Meeting Account January-December, 1946

Operating Balance, January 1	\$ None
Receipts, Budget:	
Attendance Fees	\$ 4,508.66
Booths	2,637.50
Printing	1,228.90
Refunds	303.34
Total Receipts	8,678.40
Total Receipts and Balance	\$ 8,678.40
Expenditures, Budget:	
Salaries	\$ 979.05
Travel	2,933.02
Printing	3,368.30
Supplies	2,734.99
Telephone and Telegraph	342.18
Miscellaneous	2,105.17
Total Expenditures	12,462.71
Due Operating Account	\$ 3,784.31
Functional Distribution of Expenditures:	
General Administration	\$ 3,393.83
Publicity and Press Service	2,084.71
Booths	1,995.00
Program and Daily Bulletin	2,884.00
Other	2,105.17
Total	\$12,462.71

STATEMENT No. 5

NATIONAL CONFERENCE OF SOCIAL WORK

Budget Statement

Annual Meeting Account

January 1-December 31, 1946, and Annual Meeting
Budget, 1947

(Only 1946 income and expenditures are included)

	Budget 1946	Actual 1946	Budget 1947
Income:			
Attendance Fees	\$ 7,000.00	\$ 4,508.66	\$11,000.00
Booths	2,800.00	2,637.50	3,600.00
Printing	1,200.00	1,228.90	1,500.00
Refunds		303.34	
Total	\$11,000.00	\$ 8,678.40	\$16,100.00
Expenditures:			
Salaries	\$ 875.00	\$ 979.05	\$ 2,050.00
Travel	3,000.00	2,933.02	4,800.00
Printing	3,000.00	3,368.30	4,400.00
Postage	100.00		
Supplies & Equipment	1,900.00	2,734.99	3,200.00
Telephone & Telegraph	300.00	342.18	400.00
Miscellaneous	1,200.00	2,105.17	500.00
Total	\$10,375.00	\$12,462.71	\$15,350.00
Functional Distribution of Expenditures:			
General Administration	\$ 3,100.00	\$ 3,393.83	\$ 7,400.00
Publicity and Press Service	2,075.00	2,084.71	1,250.00
Booths	1,500.00	1,995.00	2,400.00
Program and Daily Bulletin	2,500.00	2,884.00	3,800.00
Other	1,200.00	2,105.17	500.00
Total	\$10,375.00	\$12,462.71	\$15,350.00

STATEMENT No. 6

NATIONAL CONFERENCE OF SOCIAL WORK

Status of Membership Report

December, 1946

Active	\$3	\$5	\$10	\$25	\$50	\$75	\$100	Total
1st Quarter	168	368	224	139	5	0	1	905
2nd Quarter	1145	2485	334	132	0	0	0	4096
3rd Quarter	40	200	54	63	0	0	1	358
4th Quarter	52	139	115	79	5	0	1	391
Total	1405	3192	727	413	10	0	3	5750
Delinquent:								
2nd Quarter	118	245	11	32	0	0	0	406
3rd Quarter	8	26	0	0	0	0	0	34
4th Quarter	5	15	8	5	0	0	0	33
Total	131	286	19	37	0	0	0	473
GRAND TOTAL	1536	3478	746	450	10	0	3	6223
New Members								
1st Quarter	10	36	5	2	0	0	0	53
2nd Quarter	506	858	46	33	0	0	0	1443
3rd Quarter	16	81	4	4	0	0	0	105
4th Quarter	6	32	2	2	0	0	0	42
Total	538	1007	57	41	0	0	0	1643

STATEMENT No. 7

NATIONAL CONFERENCE OF SOCIAL WORK

Membership Statement 1946

Memberships	\$3	\$5	\$10	\$25	\$50	\$75	\$100	Total
December 31, 1945								
Renewable in 1946	1062	2464	700	421	0	0	0	4647
1945 Memberships Renewed in 1946	867	2185	670	372	10	0	3	4107
New Members, 1946	538	1007	57	41	0	0	0	1643
Total Members December 31, 1946	1405	3192	727	413	10	0	3	5750
Net Gain	+343	+728	+27	+8	10	0	3	+1103
1946 Renewal Rate	82%	89%	96%	88%	0	0	0	88%
Estimated 1947								
Renewals	1152	2841	698	371	10	0	3	5075
Normal News	700	1000	60	65	15	1	1	1842
	1852	3841	758	436	25	1	4	6917
News by Special Campaign	1200	3000	600	350	0	0	0	5150
Total	3052	6841	1358	786	25	1	4	12067

Nominations for the 1948 Election

THE Committee on Nominations will hold its final meeting at the time of the San Francisco meeting. A sub-committee of the Committee on Nominations has already been at work preparing a tentative slate for the consideration of the entire Committee. However, the Chairman of the Committee, Miss Beth Muller, is anxious to hear from any Conference member who has suggestions to offer for the consideration of the Committee on Nominations. These can be sent to her in care of the Conference office. The Committee on Nominations has no small task but each year does a conscientious job in considering all the suggestions that are received from the field — more than six hundred this year — and preparing a list of nominations for Conference leadership that will not only serve the Conference well but will be as representative of the Conference constituency as it is possible to make it.